



April

Humility (vs. *arrogance*)

Recognizing the people and factors that have shaped my life

To practice **Humility**, I will:

- give credit to others
- admit mistakes
- ask for help when I need it
- realize my way is not the only way
- think of myself less often



May

Flexibility (vs. *stubbornness*)

Adjusting to change with a good attitude

To practice **Flexibility**, I will:

- be helpful when plans change
- accept the things I cannot change
- be open to new and different experiences
- learn from my mistakes
- anticipate and prepare for change



June

Wisdom (vs. *foolishness*)

Making practical application of what is learned

To practice **Wisdom**, I will:

- seek out knowledge to fill in my gaps
- learn from correction
- choose my friends carefully
- consider the consequences of my action
- ask “what is the right thing to do?”

Our Mission

To foster character development in children and adults as a foundation for success.

What We Do

The Character Council serves Greater Cincinnati, Northern Kentucky and Southeastern Indiana by working with schools, businesses, government, and faith organizations to enrich the spirit of the community and build a positive culture. The Council promotes good character through:

- community events
- lessons and activities for children
- workplace training
- email and social media messaging

By promoting one positive character quality each month, our goal is that local citizens will heighten their awareness of character, and demonstrate those qualities at a higher level through their attitudes, words and actions.

Our vision for our communities:

- ◆ People greet each other in places of business and on the street
- ◆ Neighbors watch out for each other and for the children
- ◆ Citizens stand up to bullies and to injustice
- ◆ Businesses operate with honesty and integrity
- ◆ Parents, teachers, coaches and church members model good character for children
- ◆ In general, people bring the 36 character qualities to life through their daily habits.

Our Impact

In 2024, the Character Council reached an estimated 100,700 people.

We **inspired** over 84,000 visitors on our website.

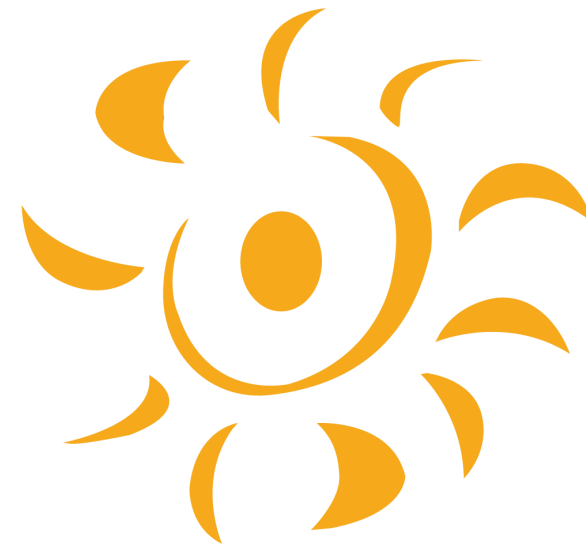
We **engaged** over 16,700 through community events, email bulletins, and social media posts.

For more information

Visit our website to learn about resources offered for all 36 character qualities.

www.CharacterCincinnati.org

Definitions and “I will” statements adapted from Character Core materials and reprinted with permission.
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Character... It starts with me

2025-2026

**12-Month Character
Quality Calendar**



Character Council



July

Patience (vs. *restlessness*)

Taking the time necessary to work through a difficult situation

To practice **Patience**, I will:

- change the things I can change and accept the things I cannot
- keep trying until I succeed
- make the most of my wait time
- not interrupt
- not complain during delays



October

Kindness (vs. *indifference*)

Choosing words and actions to benefit others without expecting a benefit in return

To practice **Kindness**, I will:

- show concern for others in my words and actions
- be alert to the needs of others
- be helpful
- compliment others sincerely
- be polite, friendly and considerate



January

Resilience (vs. *despair*)

Recovering from adversity

To practice **Resilience**, I will:

- adapt to adverse conditions
- seek out support and build relationships
- find meaning in all I do
- see failure as a temporary setback
- build on my experiences



August

Positivity (vs. *discouragement*)

Maintaining a good attitude, even when faced with difficulty

To practice **Positivity**, I will:

- practice gratitude
- do good things for others
- make time to play and relax
- think hopeful thoughts
- understand that obstacles are there to challenge me



November

Cautiousness (vs. *rashness*)

Taking time to ensure the right decision is made or the right action is taken

To practice **Cautiousness**, I will:

- think before I speak
- follow safety guidelines
- include others in decision making
- think through possible outcomes
- avoid unnecessary risk



February

Punctuality (vs. *tardiness*)

Showing respect for others by doing the right thing at the right time

To practice **Punctuality**, I will:

- think of the impact my tardiness has on others
- prepare for unexpected delays
- do my work ahead of time
- plan a daily schedule and stick to it
- avoid the trap of “just one more”



September

Responsibility (vs. *unreliability*)

Knowing and doing what is expected of me

To practice **Responsibility**, I will:

- do my work to the best of my ability
- keep my commitments
- clarify expectations
- avoid making excuses
- correct my mistakes



December

Authenticity (vs. *hypocrisy*)

Doing what is right with transparent motives

To practice **Authenticity**, I will:

- take responsibility for my own actions
- always mean what I say
- respect others' opinions
- avoid taking advantage of other people
- be my truest self



March

Focus (vs. *distraction*)

Concentrating my effort on the work at hand

To practice **Focus**, I will:

- pay attention to detail
- follow instructions
- do a job right
- finish my projects
- avoid procrastination