



“Connect with Character” Power Tools

Professional Development, Coaching, and FREE Classroom Resources

Is increasing use of technology and social media leaving your students feeling disconnected, even isolated? Is your school struggling with behavioral issues or mental health? Character education helps students reach their full capacity and provides them with a foundation for success. Through an emphasis on character, students grow in qualities such as respect, resilience, self-control, and empathy. In turn, they gain self-confidence, improve their relationships, work harder, and make better choices.

Why Partner with the Character Council?

Effective character education helps students connect to their classmates, teachers, and school, creating a sense of belonging and supporting mental health. We believe that character is the foundation of a successful school culture, and that Character Education is the plate upon which all other programs, policies, curricula, and behavior expectations are based. **Character Education is not one more thing on your plate; it is the plate!**

Core Values

Defining your school's core values is a powerful path to creating an effective culture. The Character Council features 36 positive core values. We promote one character quality each month and provide FREE resources on our website to support all 36. Each month, the web-based resources include:

Games and Activities

Curriculum Content

Book Reading Lists

Word Origins and Idioms

Team Building Activities

Reflections from a Counselor

Implementing Best Practices in Character Education

In partnership with Washington, DC based Character.Org, the Character Council sponsors the State School of Character awards in Ohio, Kentucky, and Indiana. We recommend a three-year implementation process using your core values to enrich school culture and achievement, and prepare your leaders to apply for the State School of Character recognition:

Year 1 – Planning and Launching

- The Character Council offers individualized coaching to assist school leaders in creating a plan that is organic to your organization and builds upon your strengths. We help you evaluate where you are, establish goals, and create an evaluation plan to measure success.
- Launch the “Connect with Character” program with professional development seminars to engage all stakeholders. Our “Success through Integrity” professional development seminar helps your teachers model character for their students and implement best practices into the classroom.

Year 2 – Improving Relationships

- The focus in year two is improving relationships between students, teachers, administrators, staff, and parents. We recommend the Character Council seminars that build stronger and healthier relationships building-wide: “Becoming a Leader of Character,” “Understanding Your Emotions: The Key to Resilience,” and “How to Hold Difficult Conversations.”
- We can also provide coaching to help you expand Service-Learning opportunities.

Year 3 – Expanding Student Leadership and Voice

- Fine-tune your character education program in year three by implementing best practices for intrinsic motivation, student leadership, and expanding students’ voice and choice.
- Help your teachers and staff avoid burnout and create a personalized wellness plan with the seminar, “Self-Care: Building Confidence through Wellness.”
- If your school is ready to apply for Character.org’s State School of Character designation, the Character Council can coach you through the application process.

Our “Connect with Character” Power Tools of free resources on the website, professional development training, and individualized coaching will help make character the plate of your culture and unite the entire building around your core values.