

Press Release

Character Council
PO Box 33144
Cincinnati, OH 45233
CONTACT: Jacqueline Schmucki
jschmucki@charctercincinnati.org
513-807-3169

FOR IMMEDIATE RELEASE

Character Council Names New Executive Director

The Character Council which serves Greater Cincinnati, Northern Kentucky, and Southeast Indiana is proud to announce the appointment of their new Executive Director, Jacqueline Schmucki, CMP. As a young Executive Director, Schmucki brings a passion for character education and the skills with social media and technology to guide the Character Council into its next era.

“Jacqueline possesses a deep understanding of the Character Council and its goals for the businesses, schools, and communities of the Greater Cincinnati area, and a fresh perspective on how to implement the programs we offer,” said previous Executive Director, Mary Andres Russell.

Schmucki brings the experience of having been a student in a character education program designed and implemented by the Character Council at her middle school. As she began college, Schmucki worked with Russell to facilitate business and education character workshops. Schmucki was also a witness speaker at these workshops to the difference between being bullied at a school with no character education program, and the inclusive culture of a school with a character education program.

Schmucki served as Events Intern with the Character Council in 2010, helping to plan and promote their 10th Anniversary Gala. She stayed with the organization as a volunteer for a few years after, helping to plan the annual event and serving as Co-Chair of the Education Committee. Schmucki contributed to the monthly educator bulletin, and served as a State School of Character evaluator for the state of Kentucky.

Schmucki went on to work for one of the Character Council’s Businesses of Character, The HealthCare Connection, Inc., in fundraising and event planning. After leaving, Schmucki spent her time in the event planning and hospitality sales industry. Before returning to the Character Council, she achieved one of her long time goals of earning her Certified Meeting Professional certificate.

The Character Council is a local nonprofit, non-religious organization whose mission is to foster character development in children and adults as a foundation for success in life. With an unwavering focus on good

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character, the Character Council works with organizations to facilitate positive cultural change, contributing to an enhanced society in which individuals and families are strong, homes and streets are safe, education is effective, business is productive, faith communities are enriched, and citizens care for one another.

For more information, contact Jacqueline Schmucki at 513.807.3169, email

jschmucki@charactercincinnati.org or visit www.charactercincinnati.org.

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