

Character Council Mission:

To foster character development
in children and adults
as a foundation
for success



Our Vision

By promoting excellence in character, we are working to establish “Communities of Character” in neighborhoods, communities, and townships across Greater Cincinnati and Northern Kentucky where we already have partners. Businesses, schools, government agencies, faith organizations and local media will work together to promote good character to ensure that:

- Individuals and families are strong
- Homes and streets are safe
- Education is effective
- Business is productive
- Faith communities are enriched
- Citizens care for one another



For more information:

Phone: 513-467-0170

Fax: 513-941-2755

8857 Cincinnati-Dayton Road

Suite 105

West Chester, OH 45069

www.charactercincinnati.org



**Character...
It starts with me.**



Character Council
of Greater Cincinnati & Northern Kentucky

Become an Ambassador of Character

Why is Character Important to Our Community?

In order for a community to be truly successful it must be able to facilitate positive cultural change, contributing to an enhanced society through an unwavering personal focus on good character.

Who is an “Ambassador of Character”?

- A person who shares a passion for character
- A person that supports the mission of the Character Council
- A person willing to share this passion within their network of influence to expand awareness and encourage financial support of the Council
- A person that possess a high level of persuasiveness, generosity, determination, and enthusiasm

How do I become an Ambassador of Character?

Be willing to:

- Share the Mission and encourage others to become supporters of the Character Council
- Introduce the Character Council to their contacts and seek support through membership in the Alliance for Character or sponsorship of the annual celebration
- Open doors to schools, businesses and other organizations who they feel would benefit from character training and our Organization of Character process
- Make a financial commitment to help the work of the Character Council:
Alliance for Character—\$500 or \$1,000 investment Sponsorship opportunities of the Annual Celebration are also available
- Represent one of the Four (4) Community Pillars: Business, Education, Faith and Government/Non-Profit



Benefits of being an Ambassador of Character

- A chance to give back by sharing the Character Council Mission
- Opportunity to network with people who value the importance of character
- Leadership Opportunities
- Recognition of your involvement as a community leader
- Training in your role as an Ambassador
- Monthly Newsletter and other information from the Character Council

Who will you recruit?

- Other Ambassadors of Character
- Alliance for Character Members
- Financial Sponsors of the Character Council and its events
- Volunteers
- Subscribers to our Newsletters and followers of our Mission